

P A P I A N

PAPIAN EZO BOUTIQUE

GUITARS & ACCESSORIES

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The luxury consumer segment has been growing rapidly for years with no sign of slowing down, resulting in an expansion of the global luxury goods industry.

Consumers are constantly looking for that one exclusive item or experience.

Despite the expansion of the industry, uniqueness and innovation are an extreme rarity. These two traits are particularly important in gift shopping. We all want to gift our loved ones that special something nobody else has.

We want to gift exclusivity, as exclusivity is the epitome of luxury.

Approximately 72 million people currently play the guitar.

On average, a guitar lover owns 7 to 8 guitars. it is safe to say that, by definition, guitar lovers are collectors.

For this group of people or those seeking exclusivity and rarity, Papian Ezo Guitars is introducing the luxury goods consumer to a new generation of guitars.

The guitar that is just as much alive as the guitar lover playing it.

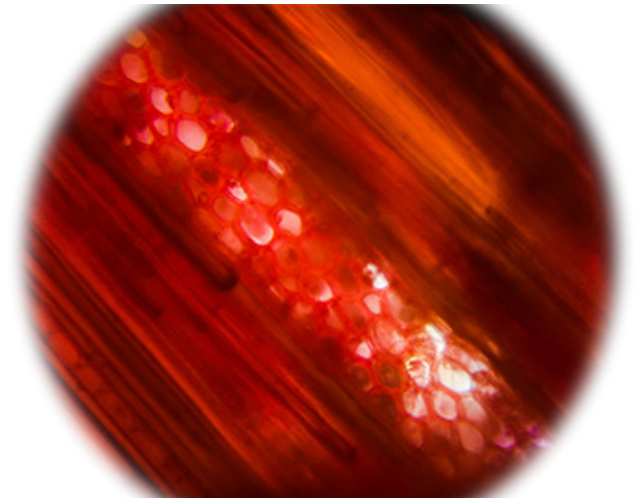
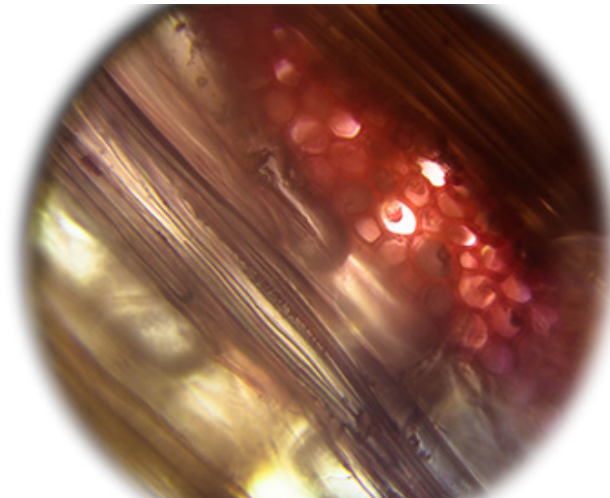
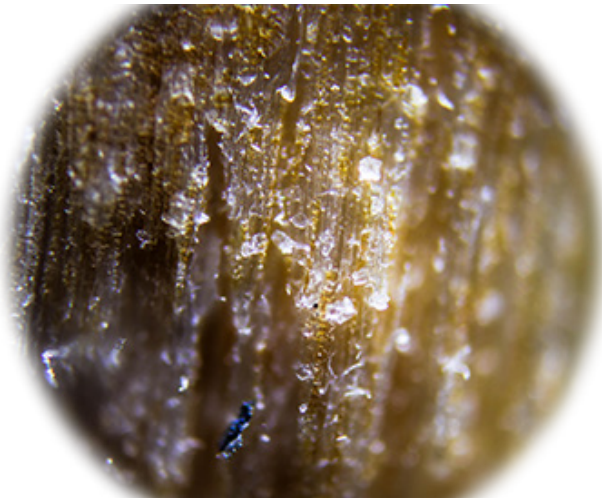
Papian Ezo, established in 1991, has been researching the hidden properties of various materials, developing an unconventional technology ahead of its time.

Expanding the frequency range of materials in the sound and visual spectrum, Papian Ezo developed Ezofication – the process of crystallization of energy.

Crystalized energy adds a new dimension to matter. It is a thin surpassing layer in the spectrum that people recognize as feelings.

The Ezo matter becomes as alive as we are. In our reality, the guitar comes to life.
This technology is exclusive to Papian Ezo Guitars and accessories.

Ezofied wood cells under the microscope



Another striking element of the guitar is its exquisite design. Abstract expressionism adds fuel to the emotional spectrum of the observer. Never before used techniques are applied to the exterior of the guitar and result in a revolutionary design that is new to the world of guitars.





Papian guitars are the perfect combination
of passion, master artistry and
metaphysics.

The tasteful design and impeccable sound
of each guitar tells its own story,
captivating both player and audience.



Especially created for buyers that settle for nothing less than top-tier art pieces, Papian Ezo offers made to order **DNA infused guitars**, also known als the **Bloodprint collection**.

With an unique metaphysical approach, the DNA of the wood is matched to the DNA of its buyer. It starts to breathe, feel and behave in perfect unison with its owner.

Papian Ezo Guitars will be available for purchase exclusively at designated Papian Ezo Boutiques.



Papian Ezo Boutique's head-turning and unique storefront

Papian Ezo Boutiques, located at prominent locations globally, will offer its guest an immersive and luxurious shopping experience unlike any other.
From unprecedented interior design to customer service of the highest quality.



The boutique's centerpiece is Papian Ezo Guitars. Each boutique displaying different models from the existing catalogue as each guitar is unique, making each boutique different from the other.

Guest will be offered a test-ride in-store or they can enjoy a presentation by the in-house professional guitarist. Each boutique is equipped with a revolutionary Papian Ezo sound system of superb quality.



Leather goods, guitar accessories, paintings, watches and sculptures can also be purchased at Papián Ezo boutique.

Guitars from different price ranges will be offered in each boutique, from entry-level guitars to the highly exclusive Bloodprint art pieces.



Private meeting rooms ensure buyers' privacy.



We look forward to welcoming you with a glass of Moët & Chandon at Papian Ezo Boutique!

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